

Full Board Meeting  
Tuesday, October 28, 2025  
Agenda

Attendance

Call to Order

Secretary's Minutes

Treasurer's Report:

President's Report:

Vice President's Report:

Membership Report:

Director's Reports:

1. Brad Tooker
  - a. Marketing Report
  - b. GR Lions Foundation
  - c. Holiday Raffle
2. Anne Baird
  - a. Meijer Christmas
  - b. Community Resources
3. Dr. Meagan Baker
  - a. White Cane
  - b. Blind Dinner Date
4. Shelley Irwin
  - a. Lunch Progras
  - b. Drive 4 Vision
5. Tim Tuthill
  - a. Eyeglass Missions
  - b. Eyeglass Recycling
  - c. Student Awards
6. Kelly Phelps
  - a. Social Events
  - b. Service Committee
  - c. Transport

Old Business:

- a. Financial report of \$43,000 into CD's
- b. Any update on BDD/Drive 4 Vision
- c. Branch Club of eye professionals

New Business:

- a.

## Full Board Meeting Minutes

Tuesday, August 26, 2025

Via Zoom

Attendance: Chairman Gary Anderson, President Kyle Travis, V-Pres Jim Schuyler, Membership Chair John Rice, Treasurer Don Jakel. Board Members: Anne Baird, Meagan Baker, Kelly Phelps & Brad Tooker,

Absent: Board Members: Shelley Irwin & Tim Tuthill

Called to Order by Chairman Gary Anderson at 8:00pm

Secretary's Minutes: Cheryl sent them out earlier via email. Kyle motioned to accept & Jim seconded. No further discussion. Vote taken and approved.

Treasurer's Report: Don Jakel "sent previously by email"

Don discussed the profit and loss statement. There \$7800 of dues that should have been shown last year so was put it into this year. Same with expenses. Net loss was about \$2,000 but in reality, was about \$8,000. All corrected now.

The Balance Sheet is straight forward down to \$4,000 in the fund balance from \$14,000 as in last several years. Now we have a better idea of what money we have coming in with dues and not to overspend. \$2500 is part of the \$3500 is the sponsorships we accumulated. The General Fund can go toward the Charities Fund but not visa versa.

Proposed Budget for Fiscal 2026. Based on the 74 members times \$300 dues = \$22,000 + \$3,000 sponsorships = \$25,000 total revenue. Total operating costs with major expenses comes down to \$19,000. The annual dinner free to members will leave about \$3,300. This \$3300 can be used for the holiday party and the 5 social events. Social committee has about \$3,000 to use this year. Kyle suggested that the social committee has about \$2,500 or just wait until after December. The raffle did bring in about \$400. Gary made the motion to offer \$3,000 to the social committee, Anne seconded. Voted and passed.

GR Charities Profit and Loss Comparison show our revenue with drive for vision & white cane revenue. Everything is back in balance for this year. Transfer from the GR Foundation \$48,000 came in July. Total \$25,000 net income, last year \$32,000 net income. We did spend some of that money. Right now we have \$43,000 for the charities. Don would like approval to put some of that \$43,000 into CDs. The CDs would be laddered to have them at 3, 6 & 9 month CDs. Table until Oct.

Balance Sheet for the Charities: New item Charles Schwab acct, that is the flex fund that we created for more spendable money. We can use this fund for a large expenditure, not until 2027 but hoping to build it up. We really have \$102,000 assets and liabilities of \$40,000 to charities. Fund balance of \$62,000 in the charities fund with \$20,000 in that flex acct. and \$1263 memorial fund balance that can only be spent on mission trips or the eyeglass center.

Flex Fund (Jeff Kraai prepared) balance at 2025, \$2800, money market of \$500 & a Bond fund and 3 equity funds total of \$20,000. Proposing taking 25% in bond fund and 75% into 3 different equity funds. Kyle moves to take 25% into a bond fund and 75% into 3 different equity funds, Jim seconded. Vote taken and approved.

The balance in the Grand Rapids Foundation has \$1,319,000 and continues to grow. Kyle moved to accept and Meagan accepted the full treasurer's report. Vote taken and approved.

#### President's Report: Kyle Travis

Don covered most of Kyle's report. The drive for vision/BDD brainstorming meeting was scheduled the same time as the executive board meeting. It is decided to cancel the executive board meeting b/c the same people are at the meeting as the executives. Sept 23, 2025 at noon. Speaker is all set for our first meeting.

#### Vice President's Report: Jim Schuyler

Happy to see his two new board members, Kelly and Brad. Looking forward to finding a new venue/format for the Blind Dinner Date. Details to follow

#### Membership Report: John Rice

Not a lot to report. Maybe a guest day in October but we will play it by ear. Membership is going in the right direction. Gary suggested bringing a prospective member to our social event, which the timeframe of after work is a better choice.

#### Directors's Reports:

##### 7. Brad Tooker

a. Marketing Report-haven't done too much in marketing so how much do we want to do with marketing. Gary suggested social media and chat gpt with marketing, social or events. We need someone to manage that. Putting something out on the web that could put something out there every couple of weeks. It was suggested to contact our new member Brianne Jurs who works with United Way.

b. Community Resources-nothing to report

c. Transport Services-nothing to report

##### 8. Anne Baird

a. Meijer Christmas-Don Jakel agreed to help again this year. Waiting to hear back from Meijer in November. Up to 50 kids again. Gary asked if we can we look into corporate sponsors? Anne stated the Phelps have helped tremendously. Maybe to add a committee members to help find sponsorship? The Nuda can put out an article with only 3 GR Lions luncheon meetings, we have to hustle.

- b. GR Lions Foundation contacted the members on the committee and got a response from everyone except Rick Walker. Everyone responded but Rick.

9. Dr. Meagan Baker

- a. Service Projects contacted Sherah Eavey.
- b. Drive For Vision

10. Shelley Irwin-absent

- c. White Cane - no committee chair. Anne will write up a paragraph to get into the Nuda asking for a chair and what it entails.
- d. Blind Dinner Date

11. Tim Tuthill-absent

- a. Eyeglass Missions-recycling go on, no mission is set. Possibly in Jamaica & Panama
- b. Student Awards nothing has been decided. Ryan is still on board with whatever we decide to do. An event to maybe highlight the kids & the GR Lions.

12. Kelly Phelps

- a. Social Events are well underwell.
- b. Lunch Programs Just Shelley & Mark
- c. Holiday Raffle – no report

Old Business:

- a. Flex Acct -already discussed

New Business:

- a. Organizational Chart to move committees to fit the chair people
- b. Lifetime Membership & cost. LCI needs \$650 to be lifetime member. We could cover a member's club district dues or reduce it. Don Jakel will talk with Jeff Kraai and then call Keith and Lynn. Don asked how we can set up a lifetime member. Gary said \$100 covers the state & district costs plus cover their meals. How many years as a member? 50 years??? Gary made a motion of being a lifetime member status you have to be a member for 50 years & pay \$100 dues a year. Don Jakel seconded. Further discussion is they still pay for meals but the motion is just the cost of dues. Voted & passed.
- c. Clothing – Kelly suggested it to be under the marketing. LCI has a “shop” online. Pins will be announced for sale at the meetings. Go to <https://www.lionsclubs.org/en> Hit “shop” to order
- d. Promote the Mary Free bed run on August 30, 2025.
- e. Branch club of eye professionals – tabled for now

Kyle moved to adjourned and Jim seconded. Adjourned at 9:39pm

Respectfully Submitted by Lion Cheryl Anderson, secretary GR Lion Club