

Full Board Meeting
Tuesday, October 22, 2024
Minutes

Attendance: Pres Kyle Travis, V-Pres Jim Schuyler, Secretary Cheryl Anderson, Treasurer Drew Wessell, Membership Chair John Rice, Directors: Tim Tuthill, Anne Baird, Bob Younger, Meagan Baker, Shelley Irwin

Absent: Chairman Gary Anderson & Director Joe Annoreno

Call to Order by Pres Kyle Travis

Secretary's Minutes: Motion to Approve the August minutes, there was not a meeting in September, it got canceled. Moved to accept the minutes by John Rice & seconded by Jim Schuyler. Voted/approved

Treasurer's Report: Drew Wessell stated financials are still in line from last year. The banking transition is finally all done. Did the quarterly billing. Taxes will be filed next month. One quarter of the members still owe dues (27 members). Drew doesn't want to chase them down but did send a letter to be published in the Nuda. Kyle will mention it at the next meeting. Kyle brought up about knowing the amount in the raffle. Also, if we could get Venmo or something similar. Drew submitted a document to get Venmo and was rejected. Drew will continue to research on getting a QR code/venmo etc. Kyle asked for a summary of our club's giving so he can answer members when asked about our giving. Gary wanted to know if we ever got a check from the Lions of MI. Drew will send Gary an email. Kyle moved to accept the treasurer's report and Bob Younger seconded. Voted/accepted.

President's Report: Kyle Travis, Kyle created a flowchart of where incoming emails should go. Shelley said it looked pretty thorough. Kyle thought about putting money aside for requests and give the power to the board as the requests come in. Possibly setting aside money for 6 or 7 requests that come in. It doesn't require any decision today. Cheryl suggested that the last line should state the leftover money stays in this line item and not donate it at the end of the year. Anne suggested to add a "criteria' or guideline line.

Vice President's Report: Jim Schuyler

The challenge with making money on events. The Blind Dinner Date was a lot of work and very little funds. The BDD is a big commitment and very few volunteers for the committee. Tim Tuthill & Meagan Baker were invaluable on the committee. Jim is open to any suggestions or feedback for ideas etc. He wants to

be more responsible for the time commitment and money made on the event. Meagan stated that it was a tremendous amount of time. She has many connections with the vision world, which got some sponsorships and thankfully a big sponsor came in at the end. She was disappointed in the amount of members from the club that attended. Kyle suggested that we re-think the event. Maybe to bring back the calendar raffle and use that money. COVID killed the calendar raffle b/c restaurants were closed or didn't have enough business to do these gift certificates. Shelley asked what is the dollar amount we are shooting for with this event. Jim said we made just under \$2,000. Drew said in prior years we netted 2018 -\$35,00, \$37,000 -2019. 2020 canceled. 2021-\$16,000, 2022- \$13,000. Jim stated there were many venues that they looked at but were outrageous in cost. Meijer Gardens catering package is what sold them. A couple of previous venues were the Goei Center, the Bob and during COVID years outside venues. Drew stated since COVID people just don't want to get dressed up and attend fundraising meals. Tim stated that many sponsors did not come back. Jim stated that right now there is no one to pass the baton to lead the event, this is a problem. Shelley asked how do we go on or how do we fulfil those obligations to Cherry Health and ABVI? Kyle stated the golf outing and the blind dinner date have been declining but the foundation is kicking off more funds, maybe eventually we can just use those funds. Shelley suggested that we have a conversation about a pickleball fundraiser. Bob Younger said that is why Dan McConnon from All in Pickleball is coming to speak to the club on Nov 5. He will speak to us about fundraising and we will have to see how much enthusiasm this event would bring to the club wanting to hold an event there. Cheryl said we need to do an event that will bring in the public and not such a burden on the members always donating money to our events. Meagan asked about those coupon cards. Tim said that we need to think outside the box to get the public open to attending our events. Meagan suggested only having one luncheon and one later in the day to get people that work to come to a meeting in the evening that can no longer get off 2 hours during the day to come to the luncheon meeting. Shelley even stated that getting members to social events is low. Jim said let's try one, downtown and see how it goes. Meagan could bring her doctors after hours. Kyle said let us all think about it because we are not going to settle it tonight. John said people see us out and around but want to do something outside of lunch. The opportunity for people is still serving and volunteering. It is a good opportunity for membership, invite everyone that showed interest.

Membership Report: John Rice

Guest Day last Tuesday, Tim brought two and John brought one. Next step is to see how many will become members. They all were excited and supported our mission. We can invite a lot of people but those that couldn't attend this is where we invite them again to join us. Kyle will contact Rob or Kim Gary to set up an afterwork meet/greet event.

Director's Reports:

1. Joe Annoreno-absent, no report submitted.
 - a. Marketing Report
 - b. Community Resources
2. Anne Baird
 - a. Meijer Christmas-50 kids coming. KISD people will be coming to help. Applied for the grant on July 28 and have not heard anything. We have a donation that came in from Thaddeus Phelp's brother. Not a lot of volunteers. 21st year with the Sabbath kids. (side note, Gary did it back in 1986 that we can remember, picking up kids at their house)
 - b. GR Lions Foundation-I will present a report in January
3. Dr. Meagan Baker
 - a. Service Projects-Kids food basket & Nov is Flat River Ministries in Lowell
 - b. Drive For Vision-nothing to report
4. Shelley Irwin
 - a. White Cane-Hillary Scholten walked. We will revisit the white Cane fundraiser in April.
 - b. Blind Dinner Date-already covered above
5. Tim Tuthill
 - a. Eyeglass recycling – still looking & on hold. Jamaica has been postponed due to travel advisory. Next mission is Morocco but our club will not be involved.
 - b. Student Awards-nothing done as yet. Needs to be a new format.
6. Bob Younger
 - a. Social Events-working on the Holiday Event. Dec 14 at Blythfield CC. Cost will be slightly higher. Probably up around the \$70 mark. Guest would then be \$50. 6-7 pm social, 7 dinner, 12 days & holiday raffle. Ryan Smith will continue to buy the raffle items and see if we can increase it to \$1,000. Anne stated that we got about \$400 from the raffle. Kyle moved to increase the budget to \$1,000. Anne seconded and voted. Passed
 - b. Lunch Programs-We still need someone for Nov 17. Maybe the new city mayor, police chief, water project etc. Anne suggested Julia LaGrande
 - c. Holiday Raffle-increased to \$1,000 for the holiday raffle

Old Business:

1. Tadem bike event. Millenium Park beach is closed but the park is open. We can use the pavilion and parking is open. They have us down as using the park. Details to follow.

New Business:

1. Feedback on new place. Jim thinks the location, the food is good. Parking was a sticky point but they have the validation underway. Kyle said the food feedback, was the premade sandwiches is good. Keith Crittenden found a closer handicapped spot. Anne said it is comfortable, food is good and parking is good.

Adjourned and next meeting is December 24 but will probably be changed
Executive board meeting is Nov 26 and all are welcome.

Respectfully Submitted
Lion Cheryl Anderson



