

Agenda
Executive Board Meeting
April 27, 2021
Zoom Mtg-12:15pm

1. Welcome & Attendance
2. Secretary Minutes -attached
3. Treasurer's report
4. President's Report
5. Vice President's Report
5. Membership Report
7. New Business
 - A. Open
 - B.
8. Old Business:
 - A. High School Honors Luncheon-Asking Director Kyle Travis to join
 - B.

Adjournment



Full Board Meeting
Zoom Meeting
3/30/2021

Meeting called to order by President Ben Eavey at 12:06pm

In attendance: Ben Eavey, Gary Anderson, Jeff Kraai, Cheryl Anderson,

Jim Baird, Kyle Travis, Colleen Mulder and Thaddeus Phelps

Absent: Ed Thauer, Anna Clifford (available by text if needed) & Boyd Griswold

Secretary's Minutes from February: No corrections needed. Motion by Gary to approve, Ben Eavey seconded, vote taken and approved

Treasurer Jeff Kraai: General Fund is in good shape. Charities are all quiet. All checks have been sent to charities from the canceled Blind Dinner Date. We netted about \$12,000 with monies going to: ABVI \$5200, Cherry Health \$4100, Children's low vision \$1,400 and our GR Foundation \$1300. The Cherry Health fund donation is in a designated fund and has not been dispersed, holding onto the money for the upcoming grant. The Cherry Health Grant Fund right now has approx. \$19,000 and with the white cane \$6,000, we will have \$25,000 waiting for the grant to then be dispersed. We will need to raise \$50,000 for the grant. We are ending the year with a large surplus in the general fund. Jeff will be proposing a discount next full board meeting in May to be given for the upcoming year due to COVID and not being able to meet for lunch. It costs each Lion around \$200/lion a year with dues and costs of the club to be a member. There is nothing to cover right now from our funds everything is good. If we hear of any of our state or district charities in need of funds, we will look into giving them funds through our end of the year disbursements. Gary will check with any of our state/district projects. Gary moved to accept the treasurer's report and Kyle seconded. Vote, approved.

President's Report: Ben Eavey:

Annual Dinner, not much to report. Leaning toward a Fall-Kickoff dinner rather than a year end dinner due to the vaccination rate. Leaning toward an outdoor event. Need to confirm location, nothing yet. Looking at August for the event.

Vice President's Report: Gary Anderson

Canopy Hotel: Cheryl & Gary went to visit the Canopy Hotel, by the Van Andel

Arena. They contacted us through our website, we did not reach out to them. Looking at the venue for future events. Nice place, pretty tight on room space. They didn't send any costs on anything after our visit. Went to look, the maximum to hold an event is 40 people in their largest event. They do not have a banquet room or larger event room to hold a large event. Cute, modern but won't fit us. There is a bar/restaurant with outside seating upstairs for a small meeting/gathering. I will keep looking at places around downtown.

Working with John on membership, he is doing a phenomenal job and you can read

the report he has submitted. Everyone see the survey results? Anything particular? Kyle Travis commented on how we have two clubs within our club. ("I attend all meetings or none") 35% do not attend meetings. Colleen Mulder, suggested that this number could be due to COVID. Gary said that the survey showed that 21% said, "I will not attend meetings only do service", 15% is due to COVID. They don't even want to attend meetings, even when virtual. If there is a meetings, the Lions want the meetings structured with an agenda, half want a speaker but again half won't attend. Our club's interest is about volunteering, 80% wants to volunteer. So what are we doing that people like, vision work and eyeglass recycling. We currently have 86 members, 67 responded so 75%.

New GR Lions Focus: Gary brought up that the club has a narrow focus to

concentrate the vision in GR for our Grand Rapids Lions Club but there looks like a desire to do more than just vision. Looks like there is a desire to have a service project to involve kids or grandkids. Should we look at, as a board, to change our official mission to expand it to other service areas. Jeff, keeps us accountable to stay to the mission of vision. LCI has 5 campaigns: vision, environment, hunger, diabetes and childhood cancer. These 5 campaigns cover a lot of ground to serve. Do we want to expand our mission of service to include 1 or more of these campaigns? We need to ask the membership committee to come up with a service project for 2 hrs that Lions can volunteer at and go home. According to the survey by our members there is an interest in environment and hunger. So what potential service are our members interested in doing in these areas?

Survey: There is a response about being uncomfortable with an all white men's group. We are pretty "narrow". Colleen commented that she was uncomfortable visiting the club but she was wrong and feels very comfortable attending. We now do have more women attending and involvement at the meetings. There are 21 female members in the club, usually 3 women at the luncheon out of 20. Our club is a reflection of where we meet and the time. Not going to get a lot of working folks who can take a 2 hour lunch but business owners that can take the time. In GR that is a lot of white folks. John Rice is putting together a membership committee to come up with a few recommendations as to how we can change this and get more diverse members. Gary recommended getting Jonse on the committee for her input. Kyle has her in his Pride Group and she is the only one that has not responded to texts, email or phone calls. Gary commented that the service projects could help with recruitments of more diverse members. It was also mentioned to get more younger members. Someone commented about the club's purpose for networking. Years ago that was the old push, for companies to pay for their dues and to network. We have moved from networking to service. Ben suggest to have at the next full board meeting to have a survey summary to share with the club. Gary suggested using the Pride Groups to get more feedback. Maybe the 20 that didn't respond originally to the survey will make a suggestion through their pride group. What would you like to do as service? To make a difference? It would be better to hear what people want to do versus us telling them what to do. There are enough Lions in our club that will run a project.

Director Reports:

Anna Clifford:

BDD meeting has meeting tomorrow, nothing with marketing and IT report can come from Ben.

Colleen Mulder:

Raffle Calendar is difficult. Gary asked if we could do something different than a meal? Is there a way to get gift cards at a discount? Colleen & Kyle will follow up.

Drive 4 Vision, Kyle said the literature is out there. The committee is working

hard. Right now everything is quiet. We already have two gold sponsors. First of May it starts to get really active. Cheryl will blast it to all the members through email. It has already been in the newsletter.

Jim Baird:

Everything at a standstill. Just waiting for 100% vaccination to get everything rolling again.

White Cane moved back to October again for this year. It was quite successful.

Boyd Griswold:

No report submitted. He has Christmas shopping to too far away to report on anyway.

Foundation report Jeff Kraai keeps us up to date on that anyway.

Kyle Travis:

Holiday Raffle: long way away, nothing to report at this time.

Student Awards: Ryan Smith is the chair of this event and is happy to do again. Last year, Cheryl handled all of the certificates, gift cards and mailings to the counselors and never received one thank you from a student or a counselor. Ben wants us to do this event this year but not the usual big event but due to COVID do we cancel? Gary asked if we could do a zoom meeting, how do we do this? Kyle suggested that one of our meetings in May be designated as the honors luncheon and have the school counselor & student jump on the zoom. Ben said, we could do a zoom. Jeff said we have the money. Gary asked if we are getting any “bang for our buck” with these students? But then again, we are getting our name in their head. The kids have had another tough year and this way we can give them some kind of recognition. Kyle will reach out to Ryan but needs a date. May 18 was chosen for the high school honors luncheon. \$50 gift cards and two students from each of the schools. Cheryl can do the certificates, as long as she gets the names. Nice to get the certificates to the schools prior to our meeting.

Eyeglass Recycling: Starting to re-open with trial runs to see how it goes. It is by invite only, about 8 Lions, masks & vaccinations required. Hoping to get more comprehensive opening in May. Jim Baird commented that every year there is a competition amongst the clubs south of us (district 11B-2) to see who can collect the most eyeglasses. This year the event is in Lawton on May

8. There is already a caravan of trailers and vans of GR Lions going down to pick up the 1,000's of eyeglasses collected. This will be two years of collected eyeglasses.

Thaddeus Phelps:

Programs: Have not heard from Shelley or Mark. Mark has been in the hospital for two weeks. Ben said, he is out now. Cheryl said he is back in GR in April.

New Business:

Elections: We need two directors, Boyd & Kyle's terms are up. Gary has to get the candidates and put down potential members hoping for the younger members to come on board.

Awards:

Lions of the Year: Cheryl read the Lion of the year criteria:

Member for at least 2 years, demonstrated good participation, motivated others or set an example for other members, demonstrated enthusiasm for Lions, made a significant contribution toward the success of the club. Several Names were brought up, nominated & voted. An honoree was picked. (secret)

Rookie of the Year: Member from the past 2 years in good standing, demonstrated good attendance, member has shown initiative, motivated others and set an example for others, good participation in projects, demonstrated enthusiasm for Lionism and had not had to be a chairperson or necessarily served on a committee. Members were discussed, one nominated, discussed, seconded and voted on (secret)

Cheryl will get the Lion of the Year award from LCI and get the Rookie of the Year Award engraved.

5th Tuesdays, which Tuesday do we meet?

Gary said, Is it the fourth Tuesday or the last Tuesday? Jeff said it is always the 4th Tuesday. Gary said then maybe the 5th Tuesday can be used for something else. Gary moved to have our Board meetings always on the 4th Tuesday, Jim seconded, voted and passed.

Mugs to be reimbursed. Cheryl purchased give-away mugs for the club through 4imprint.com and needs to be reimbursed. The deal was just under \$8/mug which covered a large mug, imprinting and shipping/tax.

Discussed, voted and passed.

Old Business:

Data Storage: \$2,000 approved to spend. Ben has no changes available yet. Discussions are ongoing with the developers.

Misc:

1. Gary reminded Ben that the president needs to schedule a past presidents meeting to choose the Henry Voet award. Ben will get to choose the place and schedule. Gary said the meeting is usually in May. Last year a recipient was not chosen
2. Kyle said someone brought up to have an at will health station at the Drive Vision? What do you all think? Colleen would suggest have a volunteer at the station before registration. Taking the temperature and a form with questions and check off that they went through the process. Cheryl volunteered to do this. Jeff said most should be vaccinated. Gary said we can't assume that they are safe and that you can still carry COVID even if vaccinated. It is a great precaution.

Adjourned at 1:08 pm

Respectfully Submitted,

Lion Cheryl Anderson,

GR Lions Club Secretary

GRAND RAPIDS LIONS CLUB - GEN FUND
 Balance Sheet Prev Year Comparison
 As of March 31, 2021

	Mar 31, 21	Mar 31, 20	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
1005 · CASH CHECKING - 5/3	27,135.37	12,767.65	14,367.72
Total Checking/Savings	27,135.37	12,767.65	14,367.72
Accounts Receivable			
1200 · ACCOUNTS RECEIVABLE	192.00	990.80	-798.80
Total Accounts Receivable	192.00	990.80	-798.80
Other Current Assets			
1205 · BAD DEBT ALLOWANCE	-259.00	-151.00	-108.00
1300 · PREPAID EXPENSES	1,349.17	1,790.61	-441.44
1499 · Undeposited Funds	0.00	40.00	-40.00
Total Other Current Assets	1,090.17	1,679.61	-589.44
Total Current Assets	28,417.54	15,438.06	12,979.48
TOTAL ASSETS	28,417.54	15,438.06	12,979.48
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Other Current Liabilities			
2000 · ACCOUNTS PAYABLE	872.85	515.63	357.22
2100 · DEFERRED REVENUE	4,632.22	4,805.46	-173.24
2200 · PAYROLL TAX LIABILITY	247.16	161.13	86.03
Total Other Current Liabilities	5,752.23	5,482.22	270.01
Total Current Liabilities	5,752.23	5,482.22	270.01
Total Liabilities	5,752.23	5,482.22	270.01
Equity			
3000 · FUND BALANCE - BEGINN...	14,781.97	10,443.52	4,338.45
Net Income	7,883.34	-487.68	8,371.02
Total Equity	22,665.31	9,955.84	12,709.47
TOTAL LIABILITIES & EQUITY	28,417.54	15,438.06	12,979.48

GRAND RAPIDS LIONS CLUB - GEN FUND
Profit & Loss YTD Comparison
March 2021

	Mar 21	Jul '20 - Mar 21
Ordinary Income/Expense		
Income		
4012 · DUES - PROGRAM LEVEL	1,944.30	17,591.36
4014 · DUES - SERVICE LEVEL	766.45	6,938.61
4015 · 2ND HOUSEHOLD MEMBER DISCO...	-31.91	-300.29
4016 · UNDER 40 DISCOUNT	-60.00	-540.00
4017 · EARLY PAYMENT DISCOUNT	-178.77	-1,530.70
4018 · COVID 19 LUNCH DISCOUNT	0.00	-550.00
4052 · TAILTWISTER	0.00	100.00
4090 · MEALS - SERVICE LEVEL	0.00	175.00
4351 · ROLLOVER RAFFLE	0.00	185.00
4352 · LESS RAFFLE PAYOUTS	0.00	-72.50
4440 · INITIATION	0.00	40.00
Total Income	2,440.07	22,036.48
Gross Profit	2,440.07	22,036.48
Expense		
5010 · WAGES - SECRETARY	281.25	1,687.53
5020 · WAGES - TREASURER	255.00	2,295.00
5030 · WAGES - EDITOR	225.00	1,518.78
5050 · PAYROLL TAXES	41.03	258.58
5080 · MEAL COSTS	583.85	2,438.43
5170 · CREDIT CARD FEES	12.31	266.67
5200 · CLUB SUPPLIES	0.00	719.75
5300 · DISTRICT DUES	145.14	1,790.00
5400 · INTERNATIONAL DUES	256.21	2,452.86
5570 · NON PROFIT FEE	0.00	20.00
5700 · PARKING	0.00	252.00
5730 · POSTAGE	0.00	111.20
5930 · WEB SITE	0.00	342.34
Total Expense	1,799.79	14,153.14
Net Ordinary Income	640.28	7,883.34
Net Income	640.28	7,883.34

6:14 AM
 04/25/21
 Accrual Basis

GRAND RAPIDS LIONS CLUB - GEN FUND
 Profit & Loss Prev Year Comparison
 July 2020 through March 2021

	Jul '20 - Mar 21	Jul '19 - Mar 20	\$ Change
Ordinary Income/Expense			
Income			
4012 · DUES - PROGRAM LEVEL	17,591.36	19,323.15	-1,731.79
4014 · DUES - SERVICE LEVEL	6,938.61	6,415.00	523.61
4015 · 2ND HOUSEHOLD MEMBER DISCO...	-300.29	-324.00	23.71
4016 · UNDER 40 DISCOUNT	-540.00	-540.00	0.00
4017 · EARLY PAYMENT DISCOUNT	-1,530.70	-1,249.81	-280.89
4018 · COVID 19 LUNCH DISCOUNT	-550.00	0.00	-550.00
4052 · TAILTWISTER	100.00	371.00	-271.00
4090 · MEALS - SERVICE LEVEL	175.00	450.00	-275.00
4260 · INSTALL BANQUET - ANNUAL MTG	0.00	597.00	-597.00
4351 · ROLLOVER RAFFLE	185.00	730.00	-545.00
4352 · LESS RAFFLE PAYOUTS	-72.50	-365.00	292.50
4400 · CHRISTMAS RAFFLE - REV	0.00	855.00	-855.00
4401 · CHRISTMAS RAFFLE COSTS	0.00	-451.69	451.69
4440 · INITIATION	40.00	195.00	-155.00
Total Income	22,036.48	26,005.65	-3,969.17
Gross Profit	22,036.48	26,005.65	-3,969.17
Expense			
5010 · WAGES - SECRETARY	1,687.53	2,109.39	-421.86
5020 · WAGES - TREASURER	2,295.00	2,295.00	0.00
5030 · WAGES - EDITOR	1,518.78	421.89	1,096.89
5050 · PAYROLL TAXES	258.58	230.85	27.73
5080 · MEAL COSTS	2,438.43	7,538.51	-5,100.08
5081 · OTHER U CLUB CHARGES	0.00	50.00	-50.00
5165 · BANK CHARGES	0.00	12.50	-12.50
5170 · CREDIT CARD FEES	266.67	316.16	-49.49
5200 · CLUB SUPPLIES	719.75	466.51	253.24
5300 · DISTRICT DUES	1,790.00	1,724.39	65.61
5305 · DISTRICT MEETINGS	0.00	225.00	-225.00
5315 · GOLF MEAL	0.00	215.92	-215.92
5320 · HOLIDAY SOCIAL EXPENSE	0.00	870.87	-870.87
5350 · INSTALL BANQUET / ANNUAL MTG	0.00	4,215.53	-4,215.53
5400 · INTERNATIONAL DUES	2,452.86	2,749.64	-296.78
5570 · NON PROFIT FEE	20.00	20.00	0.00
5700 · PARKING	252.00	1,995.00	-1,743.00
5730 · POSTAGE	111.20	17.50	93.70
5930 · WEB SITE	342.34	1,018.67	-676.33
Total Expense	14,153.14	26,493.33	-12,340.19
Net Ordinary Income	7,883.34	-487.68	8,371.02
Net Income	7,883.34	-487.68	8,371.02

Topic: Executive Board Meeting

Time: Apr 27, 2021 12:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/88094876911?pwd=R2JDV0ZUQ3doeEM4YWwRBME9VMIFuUT09>

Meeting ID: 880 9487 6911

Passcode: 559412

One tap mobile

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