



Recap – October 6, 2020 Luncheon Mtg
Guest: Dave Lorenz, VP Travel Michigan
Topic: Pure Michigan

Meeting called to order by Pres Ben Eavey at 12:15pm with the Pledge
Prayer by VP Gary Anderson
Broke for lunch
Reconvened at 12:44pm
21 in attendance, no guests

Announcements:

1. **Centennial Membership Award Pins** (for recruiting & retaining new Lions) given to:

Jeff Kraai



Kim Gary



Anne Baird



2. **Holiday Shopping** report given by Anne Baird – It will be held on Saturday, Dec 5, 2020 at the Meijer on 28th Street in Cascade from 8am – 11 am. The GR Lions are renting a bus to transport the kids to and from Sabbath Ministries. Each child will be given a goody bag for themselves and another bag of materials to wrap the gifts at home (we lost the backroom, no wrapping this year) Due to the fact that the visually impaired students come from around the state, there will not be any visually impaired children in 2020.
\$\$ Donations & Volunteers are NEEDED!!! Contact Anne Baird, baird@surf.free.com
3. **Calendar Report** given by Lion Jamie Junod. No new info and suggested skipping this year, (2021). Mark Oberlin moved to skip this year, no further discussion, vote taken and moved. Jamie will contact the restaurants about this decision.
4. **Eyeglass Recycling Center Report** given by Lion Jamie Junod- There still is not any formal times for Lions to come to the center due to trying to figure out the spacing and how many people are allowed in at one time. There are a few Lions that have been going over during the day and working but if you want to work, contact Scott Brady; scottbrady2120@gmail.com or Gail Junod; Jamiegailjunod@yahoo.com There are four

pallets ready to be shipped out to California for reimbursement Remember if you have glasses to drop off, there is a shed around back that you can leave them in.

- 5. Mark Oberlin emphasized the need for tools, sandpaper, wood etc anything **Men’s Shed** could use for the camaraderie of the men that is so important for the success of Men’s Shed. Anyone cleaning out their tools or garage sale items they wish to donate, Mark will be glad to pick them up and deliver them to Men’s Sheds
- 6. **Happy Bucks:** Missing Lion pin, Keith Crittenden 86th B-day, Golfers back in one piece
- 7. **Raffle:** 1st draw - Jamie Junod, 2nd draw – Gary Anderson – no white chip!



Program: Shelley Irwin introduced Dave Lorenz, Vice President for Travel Michigan.



Travel Michigan isn’t just travel but anything that involves leisure is part of this industry. Michigan has been doing quite well until 2020. This year started out challenging with the high water in the great lakes, then COVID hit, then the governor cut the 35 million dollar budget for travel. A new plan had to be created. A virtual experience of Michigan bringing “us together”. Pure Michigan is expanding to include both peninsulas. “Two peninsulas, one pure Michigan”. The actor, Tim Allen, is the voice of Pure Michigan commercials and has done two ads for Michigan, even though there is no budget. The lack of travel to Michigan from overseas is costing the state multiple billion dollars in revenue. There will be ads about visiting Michigan in our regional markets along with larger markets like New York, Dallas etc. Michigan is known for being very accessible and welcoming to all. We also are a pet friendly state and there are activities for all generations. Right now Health Travel is the biggest trend, like yoga, running clubs, water activities etc and of course Michigan is the perfect place for those types of activities.

Adjourned at 1:28
Next Meeting at the University Club is
Tues Nov 3-election day RSVP by Oct 30
Respectfully submitted by
Lion Cheryl Anderson

