



Nuda Veritas

Published for Members by the Grand Rapids Lions Club
District 11-C-1 --- Vol. 2018-19, No. 3, September 15, 2018

UPCOMING EVENTS

University Club

Downtown Grand Rapids

*Luncheon Meetings begin at 12:10
p.m. unless otherwise noted.*

----- We Serve -----

Monday, September 17, 4:45 pm,
Bowling League, Northfield Lanes

**Tuesday, September 18, Battle
of the Gains, Will Ellermets aka
Billy Gains**

Tuesday, September 18, 6:00 –
8:00 pm, Recycling Center Open

Monday, September 24, 4:45 pm,
Bowling League, Northfield Lanes

Tuesday, September 25, 110th
(Anniversary) Planning Committee,
7:30 am, Ed Thauer's Office (985
Parchment Dr. SE, GR, 49546)
{see article}

**Tuesday, September 25, Noon,
Board of Directors Meeting,
ABVI**

Tuesday, September 25, 6:00 –
8:00 pm, Eyeglass Recycling Work
Session & Dinner, Jamark Labs

Monday, October 1, 4:45 pm,
Bowling League, Northfield Lanes

Tuesday, September 18

Battle of the Gains, Will Ellermets, aka Billy Gains

Battle of the Gains is a healthy living movement challenging people to overcome battles and make gains in life. Billy Gains is the CEO of Battle of the Gains.

Billy Gains' goal is to be renowned as the voice of the youth who hosts community events across the state of Michigan, and eventually the United States. He plans on interviewing hundreds of movers and shakers on the Q & Gains Show. He is working on his sequel to his first book which will talk about how Battle of the Gains will have an impact on people's lives physically, mentally, spiritually, financially and with relationships.

Mr. Gains is an author, podcaster, community event organizer and motivational speaker. He wrote "On the Rebound" which is a story based on journals kept by a typical American college student. He is also a podcaster with the Q & Gains Show and has interviewed over 50 business professionals on the ups and downs of their careers / personal lives. He hosted his first multi-cultural sports tournament and expo show in 2016 at Hudsonville High School, where he graduated from in 2013. His second sports expo show was in 2017 at the John Ball Zoo, called "Unleash Your Inner Animal." As a motivational speaker, he hosted a seminar called "Gaining Your Edge" this year.

Tuesday, September 25

Eyeglasses Recycling Project

6:00 – 8:00 pm, Jamark Labs

No Meeting at Noon at the University Club!

Let's have a big number of Lions show up to continue processing eyeglasses for this year's vision mission trips. The Eyeglass Recycling Session/Dinner Meeting will be Tuesday, September 25 from 6:00 to 8:00 pm. Dinner will be at 6:00 pm. Please come

and bring a guest or a prospective member to our work session to show them how we serve. Everyone is welcome!

The Lions Eyeglass Recycling Center is at Jamark Labs at 4282 Brockton SE, Suite D, Grand Rapids. It is approximately 1/2 mile east of Broadmore Avenue, about 1 block north of 44th street at the first traffic light and on the east side of Brockton. It is the northern-most suite in a series of connected businesses. Parking and the entrance are in the front of the building. If you have questions or want more information, please contact **Lion Scott Brady** at scottbrady2120@gmail.com or 616-283-0260, or one of the other committee members.

Note: The Recycling Center is open every Tuesday from 6:00 – 8:00 pm from September through May.

100th Anniversary Planning Committee

Planning for the Grand Rapids Lions Club's 100th anniversary celebration of its founding began last year. It is lead by President Ed Thauer, who is president before, during and after the **November 14 founding date of the Club**. Many ideas are being pursued, but more are welcome. Any Lion can join the committee and have a say in how we participate. Even if you can't make meetings, but you have some good ideas, pass them along to Ed with as much detail as you can.

The meetings are held at Ed's office, Design Financial Group, 985 Parchment Dr. SE, GR, 49546. Ed Thauer's contact information is: (616) 957-3380 and ed.thauer@designunderwriting.com. Give him a call!

Here is one thing you can do now: Pick up a yard sign at the Recycling Center and put it in your yard. It reads, "A Proud Lion lives here". This a small way you can promote Lionism and get people to ask you about Lions . . . and perhaps recruit another member.

Looking Back – Grand Rapids Lions Club – October through December 1969

As we approach our 100th anniversary in 2019, and as the club looks forward, this series of articles looks back on the activities of the club, this time drawing upon Nuda Veritas editions that we have in our archives from October through December 1969.

The Tuesday weekly luncheons continued at the Pantlind Hotel. Here are a few programs:

- Gerald Elliot, Editor of the Grand Rapids Press, spoke on the topic he 'loosely described 'The Life of an Editor'".
- A discussion about the differences or similarities between the Jewish faith and the Christian faith were presented by Rabbi Frederick Eisenberg of Temple Emanuel and Rev. Donald Strobe of the First United Methodist Church.
- A young President of Grand Valley State College [It was a college back in those days.], Arend Lubbers, shared his projections on "What's Next on the College Campus".
- Just under 4 months after astronauts landed on the moon (July 20, 1969), the film, "The Eagle Has Landed: The Flight of Apollo 11" was shown to the Lions Club. "The film is intended to give viewers an eyewitness experience as participants in the Apollo 11 mission. Narration consists of commentary by many people who participated in or observed the flight. Just to remind us, the astronauts were Neil Armstrong, Michael Collins and Edwin Aldrin, Jr.

“Genial Jean”

Some more senior Lions members remember Jean McKay who was our pianist from the 1940's into the 1990's (?). These are excerpts from an October 14, 1969 article.

John McKay's father brought him into the club in 1929, and he became “an enthusiastic member. But there's more to the story. Elder McKay's fourth child was a girl by the name of Jean.” She graduated from Central High. “In the early days, she was given the opportunity of lessons on the piano and she took this training with zest and enjoyment. In the old days she listened to the name bands on the radio while fingering the ivory keys. Almost before the conclusion of the tune she ran the score in unison. Brother John loved her playing and inveigled additional melodies from her by offering to dry her dishes – one dish for one tune.”

“Jean married and had three grown children. She's still busy.”

“How many years has our silver-haired Jean been playing in our noon day luncheons? Long enough to know favorite selections of many a member. She may spot the Lion as he enters the room and see will strike up his tune to gain his gratifying smile, to be met by her smile.

We love our GENIAL JEAN!

- Representative Gerald R. Ford made his annual “What's New in Washington” talk on November 11. This article described Gerald Ford's life in detail. But, most of us know this history.
- “If you think you've got too many problems, and you can't think of anything to be thankful for this Thanksgiving, then be sure to attend the annual Thanksgiving Program of your Club . . . Listen to the tale of Tom VanPutten [of Caledonia MI], his tour of duty in Vietnam, his capture by the Viet Cong, his fourteen months as a prisoner of war, and his eventual escape and return to the good old United States.” [After] he escaped from the Viet Cong, “He wandered around for 18 days before he was spotted by an American helicopter and picked up . . . He is just an ordinary, plain, honest and sincere young man from the heart of the Midwest, whose parents taught him their example and love, to do what's right, to pray and NEVER TO GIVE UP HOPE. It paid off.”
- Associate Athletic Director, University of Michigan, Chalmers “Bump” Elliot spoke to the Club. The Lions “special guests for the program will be the City Champion Football Team, Catholic Central, their coaching staff and administration, and other city coaches.”
- “The title ‘Murder and Consent’ may seem to be an overstatement of the Governments subsidizing the tobacco industry, but not according to Ralph H. Childs, Executive Director of the Tuberculosis, Health and Emphysema Society of Kent County. The current court case in Grand Rapids concerning the liability of a national cigarette company in the death of long-time cigarette smoker makes this topic especially pertinent.”

- “What Happened to the Clubs?” “The question of what happened to the Cubs may not be asked as frequently in Grand Rapids as in Chicago, but we'll have a chance to hear an answer to this question and others you may have concerning the rise of the Mets and the fall of the Cubs. Phil Regan, ace-reliever for the Chicago Cubs . . . now makes his home in Byron Center.”
- District Governor Dr. Gerald Knape made his annual visit to the Club. At the time, he was a member of the Standale Lions Club [and later transferred to the Grand Rapids Lions Club]. He is the son of Lion Hubert Knape.
- “A Christmas double-header is planned for Tuesday, December 23 in the Pantlind ballroom: a Christmas message by our Chaplain Ed Arnold, “A Giant Step Loveward”, and Christmas concert by the Ottawa Hills High School A Cappella Choir.”

The Nuda Veritas also had numerous interesting comments, observations, and facts on Lion issues, including:

- Back in 1969, the Lions Club wanted 300 members. Membership was very close to that.
- This year's Fred Waring Concert was not as good, financially, as the last four years. The approximate profit was \$3,000. The articles thanked several media outfits for their coverage.

- The new Lions Clubs International headquarters announced that its current Headquarters at 209 North Michigan Avenue in Chicago will be moving to Oak Park, Illinois. LCI said the new building will be ready for occupancy on July 1, 1971. Chicago architects, Holabird & Root will design the building.
- The Annual Ladies Night Christmas Party took place in the Pantlind Hotel. On the mezzanine, "The tinkling of the glasses was difficult to hear but faithful Pantlind men and women behind the counter were very busy people . . . The chic, gallant ones led their best dressed lovely ones into the ballroom with the usual clamor to attain a table of their choice with friends in close proximity. The music played on while the Louisiana shrimp, tossed salad, steak, asparagus, doubled baked potatoes, relished and exquisite dessert were served in Pantlind style."
- "Hail to the CAMPIONS!" In fall bowling, "... In a race that went to the very last game of the season, Captain Chuck Harris' Hyenas won the coveted crown, winning 28 games while losing 17. The other members of such team are: Dick McCabe, Harold Leedy, Arthur Wilson and Ralph Giles."
- The December 30, 1969 issue of the Nuda Veritas was mostly dedicated with history and attributes to the Editor, Jim Boeree, who resigned effective that day. He was a dedicated Lion who joined the Lions Club in 1919. He had been Editor since before 1952. [There was no reference to when Jim started in this newsletter.]

Other Lion News

Winner of the Luncheon Raffle: With 2 red poker chips and the one white poker chip, Lion Gary Anderson reached in the long bag, fingering the poker chips and pulling out the . . . white poker chip to win the 50-50 raffle that had been going since last year! Congratulations, Gary!

West Michigan Projects Night: West Michigan Projects Night is scheduled for Thursday, October 18, 2018. The location will be announced. Any Lion and spouse can go, learn about the Lion 11C-1 District's and State Projects, enjoy the fellowship and have a good buffet dinner. Our Club will pay the cost of the dinner for Lions who attend. More information will be forthcoming.

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