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| Dear Charity Administrator,The AmazonSmile triple donation promotion starts today! Amazon is tripling the donation amount to 1.5% when customers make their first eligible [smile.amazon.com](http://smile.amazon.com/) purchase from March 12 - 31. This is a great opportunity to increase Grand Rapids Lions Club Activities Commission's AmazonSmile donations by reminding your supporters to shop at [smile.amazon.com](https://www.amazon.com/gp/f.html?C=75N5601ZWOTI&K=FFDDK753YDJ1&M=urn:rtn:msg:2018031214003103cb8c70c3cb47cd9facd6009a60p0na&R=136KEXVUDIWP7&T=C&U=http%3A%2F%2Fsmile.amazon.com%2Fch%2F38-6077989&H=H2QACSV1UC9QYYKD4OANQEBALNKA). For additional details about the promotion, visit the promotion [detail page](https://www.amazon.com/gp/r.html?C=75N5601ZWOTI&K=FFDDK753YDJ1&M=urn:rtn:msg:2018031214003103cb8c70c3cb47cd9facd6009a60p0na&R=136KEXVUDIWP7&T=C&U=https%3A%2F%2Fwww.amazon.com%2Fb%3Fie%3DUTF8%26node%3D17652706011%26ref_%3Dpe_732550_275250400&H=AXY1GMI8JCTZZSRUCEXEOS65W3QA&ref_=pe_732550_275250400).Use the message and banner below in email, social media, and on your website to spread the word to your donors, staff, and volunteers. 3x your impact! Amazon is tripling the donation rate on your first [smile.amazon.com](http://smile.amazon.com/%22%20%5Ct%20%22_blank)purchase - through March 31! Go to [smile.amazon.com/ch/38-6077989](https://www.amazon.com/gp/f.html?C=75N5601ZWOTI&K=FFDDK753YDJ1&M=urn:rtn:msg:2018031214003103cb8c70c3cb47cd9facd6009a60p0na&R=136KEXVUDIWP7&T=C&U=http%3A%2F%2Fsmile.amazon.com%2Fch%2F38-6077989&H=H2QACSV1UC9QYYKD4OANQEBALNKA) and Amazon donates to Grand Rapids Lions Club Activities Commission. |

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*The AmazonSmile triple donation promotion is running from March 12 – 31!* Amazon is tripling the donation amount, to 1.5%/ when customers make their *first* [smile.amazon.com](http://smile.amazon.com/) purchase from March 12 - 31. This is a great opportunity for you and other supporters to increase Grand Rapids Lions Club Activities Commission's AmazonSmile donations by signing-up and shopping at [smile.amazon.com](https://www.amazon.com/gp/f.html?C=75N5601ZWOTI&K=FFDDK753YDJ1&M=urn:rtn:msg:2018031214003103cb8c70c3cb47cd9facd6009a60p0na&R=136KEXVUDIWP7&T=C&U=http%3A%2F%2Fsmile.amazon.com%2Fch%2F38-6077989&H=H2QACSV1UC9QYYKD4OANQEBALNKA) for eligible purchases by March 31.