



# Nuda Veritas

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District 11-C-1 --- Vol. 2017-18, No. 11, January 20, 2018

## UPCOMING EVENTS

**University Club  
Downtown Grand Rapids  
Luncheon Meetings begin at 12:10  
p.m. unless otherwise noted.**

----- **We Serve** -----

Monday, January 22, 4:45 pm,  
Lions Bowling League, Northfield  
Lanes

Tuesday, January 23, 11:15 am  
First Planning Meeting for Drive for  
Vision

**Tuesday, January 23, Health,  
Fitness & Beauty, Peaches  
McCahill**

Tuesday, January 23, 6:00 – 8:00  
pm, Recycling Center Open

Monday, January 29, 4:45 pm,  
Lions Bowling League, Northfield  
Lanes

Tuesday, January 30, Noon, Lions  
Board Meeting, ABVI

**Tuesday, January 30, 6:00 – 8:00  
pm, Eyeglass Recycling Work  
Session & Dinner, Jamark Labs**

February 5–9, All Week, Vision  
Mission Trip to Cabo San Lucas,  
Mexico

## Tuesday, January 23

### Health, Fitness & Beauty, Peaches McCahill



Health and fitness are the things that will affect you most throughout your life and lead to a better quality life no matter how long you live. Health outweighs such characteristics as wealth or status, since if you don't have health, you won't enjoy the other things as much. Fitness plus a good healthy diet can help you stay healthy.

Our speaker today, Peaches McCahill, is the president of The McCahill Group, a health, fitness, and beauty consulting practice, which also provides administrative and staffing services to these industries. She has a track record of designing, developing and operating health and fitness programs and spas in a wide variety of both corporate and private environments.

Ms. McCahill's approach offers a unique entrepreneurial, education and bottom line orientation with a full range of services, from initial idea conception through full scale build out, implementation, and turnkey staffing. She says her passion for excellence is instilled in every member of her organization, which consists of approximately 80% women. Her hands-on approach keeps her involved, aware, and in touch with the latest trends in the health and beauty industry.

A born entrepreneur, she started her first business at the age of 10. By 26, she designed, created and managed the first wellness center for Steelcase Corporation. Ms. McCahill has a Master of Arts from Michigan State University. Her business partnership model is reflected by numerous long-term relationships, some spanning over 30 years.

She is very involved in the community, was widowed in 2006 and raised five children.

**Tuesday, January 30**  
**Eyeglasses Recycling Project**  
**6:00 – 8:00 pm, Jamark Labs**  
**No Meeting at Noon at the University Club!**

The Eyeglass Recycling Session/Dinner Meeting will be Tuesday, January 30 from 6:00 to 8:00 pm. Dinner will be at 6:00 pm. Please come and bring a guest or a prospective member to our work session to show them how we serve. Everyone is welcome!

The Lions Eyeglass Recycling Center is at Jamark Labs at 4282 Brockton SE, Suite D, Grand Rapids. It is approximately 1/2 mile east of Broadmore Avenue, about 1 block north of 44th street at the first traffic light and on the east side of Brockton. It is the northern-most suite in a series of connected businesses. Parking and the entrance are available in the front of the building. If you have questions or want more information, please contact **Lion Scott Brady** at [scottbrady2120@gmail.com](mailto:scottbrady2120@gmail.com) or 616-283-0260, or one of the other committee members.

***Note:** The Recycling Center is open every Tuesday from 6:00 – 8:00 pm from September through May.*

### **13<sup>th</sup> Annual Blind Dinner Date**

Did you know that up to 80% of the information you take in every day is processed through your eyes? Imagine your day if you were living with limited or no vision. How would you read this article, pick out your clothes in the morning, pour yourself a cup of coffee, or get to and from work? These are some of the challenges thousands of residents in our community face every day.

Our Lions Club will present the 13<sup>th</sup> Annual Blind Dinner Date on March 8, 2018 at Thousand Oaks in Grand Rapids. This event will raise awareness and funds to help some of our children and adults alleviate and treat some of these challenges. The event will recognize the achievements of several professionals within the eye care community in West Michigan. Funds raised will benefit the Vision Clinic at Cherry Health, the health of children with special needs through the Eyeglass Program at KISD and assist individuals with blindness or severe low vision through the Association for Blind and Visually Impaired.

We invite you or your company to help sponsor the event at several level: Title Sponsor - \$10,000; Platinum Sponsor - \$5,000; Gold Sponsor - \$3,000; Silver Sponsor - \$1,000; and Bronze Sponsor - \$500. For more information or to make your reservation, please contact Lions Benjamin Eavey at 616-719-9799 or Rick Stevens at 616-458-1187. Don't delay!

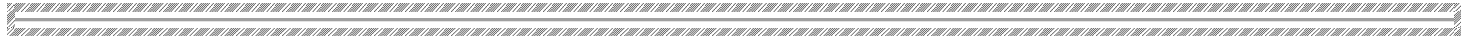
### **Gene Therapy Approved for Rare Inherited Vision-Loss Disorders**

A form of gene therapy, Luxturna, has been approved to treat a rare group of inherited vision disorders that can lead to blindness. The disorders are broadly grouped together and known as biallelic RPE65 mutation-associated retinal dystrophy. They affect a combined 1,000 to 2,000 people in the United States

Luxturna (voretigene neparvovec-rzyl) delivers a working copy of an existing defective gene that produces a retinal enzyme needed for normal vision. FDA Commissioner Dr. Scott Gottlieb said, "Today's approval marks another first in the field of gene therapy, both in how the therapy works and, in expanding the use of gene therapy beyond the treatment of cancer to the treatment of vision loss, I believe gene therapy will become a mainstay for treating, and maybe curing, many of our most devastating and intractable illnesses."

Luxturna should be given only to people who have treatment-capable retinal cells, the agency said. Treatment must be done separately on each eye, at least six days apart. The treatment was evaluated in clinical trials involving 41 people ranging in ages from 4 to 44. The most common side effects included eye redness, cataracts, increased eye pressure and retinal tear. Luxturna is produced by Spark Therapeutics, based in Philadelphia.

Source: Scott Roberts, Dec.19, 2017; HealthDay News, U.S. Food and Drug Administration



*The following newsletter article excerpt called "attention to an editorial in the July 19 [1954] issue of LIFE, headed 'The Lions Are in the Streets' written at the time of the International Convention in New York."*

*"Says LIFE: It is the service organizations which have added an important dimension to information and conviviality. The Lions call themselves 'the world's greatest doers'. And, since they are now the largest body of their kind (501,500 members in 11,024 clubs), it is hard to dispute this title."*

*Later, the article continues, "The U. S. can only register itself accurately abroad through the actions of the free citizens and his voluntary organizations. It is astonishing how far some of them, noticeably Rotary and the Lions, have already gone in this direction. Each has thousands of clubs abroad, covering over 80 foreign countries, and they differ only superficially from those at home."*

*"Here is how Mr. Selwyn A. Dodge of Detroit [Yes, that Dodge family from Detroit.] put it to the assembled Lions in Manhattan last week:*

*"As your international president, Verna and I have visit the Lions clubs of 37 nations and 44 of our 48 states, Alaska and Hawaii . . . What a thrill it is to visit Lions clubs in distant parts of the world and witness men wearing costumes strange to our own, speaking different language, perhaps even praying to a different God, yet each one devoutly practicing the objectives of our great organization, each one enthusiastically greeting his fellow Lion, from whatever country he may hail from, it matters not."*

*"We no longer think of these people as strangers in distant lands – instead we think of them as our neighbors just one step removed . . . It is the aim and objective of our association to foster this spirit of friendly understanding on a worldwide basis."*

## **Looking Back – Grand Rapids Lions Club – 1954 & 1955**

*As we approach our 100th anniversary in 2019, and as the club looks forward, this series of articles looks back on the activities of the club, this time drawing upon Nuda Veritas editions that we have in our archives from 1954 & 1955 (only 8 editions).*

*The Tuesday weekly luncheons continued at the Pantlind Hotel. Here are a few programs:*

- The Lions Chaplain, Dr. Carl Martenson, spoke during "Holy Week", in addition to the Park Church Choir performing. Dr. Mortenson and five other religious leaders wrote messages that were published in the *Nuda Veritas*.
- July & August 1954 brought bi-weekly meetings and golf for those who wanted to play, One lunch was at Blythefield Country Club, while another was "a great pow-wow at Camp Lion where lunch served by Scoutmaster Brandmiller. A supper at Cascade Country Club was next, followed two weeks later by either lunch or dinner at Greenridge Country Club.
- Having firmly establishing himself in Washington, "5<sup>th</sup> Congressional Representative Hon. Gerald R Ford, Jr." made his annual presentation about the "Many things of utmost importance [that] have happened since a year ago, and what's more, our Congressman will give you a pretty good idea of important things to happen in the not too far future."
- Rev. Lyman Ogilby, the youngest Bishop in the Episcopal Church, spoke to the Lions at the Pantlind Hotel. He had served as a naval lieutenant in the pacific during World War II, went to the seminary and was ordained to the priesthood in 1949. He had spent considerable time in the Philippines, specifically in the mountain region of Luzon and Mindoro.
- State Highway Commissioner Charles Ziegler spoke to the Lions about the expressway, the

Mackinac Bridge, the Michigan turnpike, and more. The article noted that he was also a Lions member.

- In March 1955, Rollin Fountain, whose “experience in deep sea diving dates back to his naval service from 1935 to 1946 and who since became a nationally known commercial deep sea diver.” At the time, this was a challenging time for deep sea diving with the heavy suits connected with breathing hoses.

*The Nuda Veritas also had numerous interesting comments, observations, and facts on Lion issues, including:*

- The Lions Clubs International Convention was held in New York City in 1954,
- In July 1954, the Grand Rapids Lions Club had 276 members.
- Danny Palmatier was our likeable tail twister at that time [perhaps earlier], and continued in this role up until late 1980’s or 1990’s.
- The Lions Boy Scout Pag-O-Rama Committee raised \$7,912.29 to provide Camp Lion and the Boy Scouts with “a wonderful new building.”
- “Our 26<sup>th</sup> consecutive year of club league bowling got underway to an exceptionally fine start last Monday with fine over-all bowling – some exceptionally high scores – mighty stiff competition and a whale of a lot of fun and good fellowship.” [This means our Lions bowling league is in its 89<sup>th</sup> consecutive year this year.] High game was 255, with a total of 11 games over 200.
- Evans & Evans printed the Nuda Veritas at that time and for many, many subsequent years, with several members of the Evans’ family being Lion members over the years – the latest being Vern Evans who died in 2004 after a long, courageous battle with kidney disease.
- A December 1954 article recruited volunteers to staff the Salvation Army kettles, something our Lions did until the 1990’s.
- In 1955, a new brochure telling the story about Welcome Home for the Blind. It had opened a couple years earlier at 227 Charles Avenue SE in Grand Rapids, prior to its move to a new facility on north Monroe Avenue many years later in the late 1960’s. The Grand Rapids Lions Club led the way in establishing this state-wide Lions project.

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## **Other News**

**Save These Dates:** The annual **Michigan Lions Forum** will be held on **Saturday, February 17** right here in Grand Rapids at the Crowne Plaza near US 96 & 28<sup>th</sup> Street. This event is a great for learning about Lions. Plan to attend!

**On the Radio:** Did you know that every month two of our own Lions are on the radio? At 9:00 am on the 2<sup>nd</sup> Wednesday of each month on her WVGU Morning Show (88.5 FM), **Shelley Irwin** hosts **Dr. Gary Anderson** who discusses with Shelley a variety of vision issues. Logically, they even talks about the Lions at times.

**LCI Convention:** This year’s Lions Clubs International Convention will take place in Las Vegas, Nevada from June 29 to July 3, 2018. The MGM Grand Resort is the venue for all convention events, including the exhibit hall, plenary sessions and the International Show. Online LCI convention registration and housing booking tool is secure instant confirmation: <http://llicon.lionsclubs.org/EN/attendees/registration-information.php>. For up-to-date information, visit LCI’s official web site.

Grand Rapids Lions Club, Website: [www.grlions.org](http://www.grlions.org)

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