



Nuda Veritas

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District 11-C-1 --- Vol. 2014-15, No. 10, January 17, 2015

UPCOMING EVENTS

**University Club
Downtown Grand Rapids
Meetings begin at 12:15 p.m.
unless otherwise noted.**

----- We Serve -----

Monday, January 19, Bowling,
Northfield Lanes, 4:45 pm

*January 19, Martin Luther King,
Jr. Holiday*

**Tuesday, January 20, Pyramid
Campus Group, Jerry Zandstra**

Monday, January 26, Bowling,
Northfield Lanes, 4:45 pm

Tuesday, January 27, Board of
Directors Meeting, ABVI, Noon

**Tuesday, January 27, 6:00 pm,
Jamark Labs, Eyeglass Recycling
Work Session & Dinner**

Monday, February 2, Bowling,
Northfield Lanes, 4:45 pm

Tuesday, February 3, Mind Meets
Music, Dr. Monique Salinas

*Every Tuesday, Eyeglasses
Recycling Work Session, 6:00-
8:00 pm (Every Tuesday!)*

Tuesday, January 20

Pyramid Campus Group, Jerry Zandstra

The Pyramid Campus Group has plans to transform the landmark Steelcase Pyramid building and surrounding 181 acres into a campus-size “hub” of education called the Pyramid P20 Campus. It is collaborating with Steelcase and other partners to create a research and design plan for the learning environments at the 663,000-square-foot space for students from preschool to college.



The campus will focus on “STEAM” learning - science, technology, engineering, arts and math. Our speaker today, Jerry Zandstra and co-founder of Pyramid Campus, said the group has worked on the deal and related plans for more than a year to get to this point. There have been hundreds of conversations with Steelcase, school districts, teachers and administrators.

The Steelcase Pyramid was originally designed as a place to inspire innovation and it may continue to do so by inspiring future generations of students. The operation of the Pyramid Campus Group is being designed with innovations in mind.

It will feature innovations like a leadership council, headed by Bert Bleke (Grand Rapids Community College board chairman and former superintendent of Grand Rapids Public Schools). The leadership council will work to research new ideas, assist the schools and encourage collaboration. In addition, it will include such innovations as a \$2,500 scholarship fund, an angel fund to grant money for student projects (committee will include students, faculty & business people) and a law firm donating time on-campus to help students learn entrepreneurial skills like creating a business plan, forming an LLC and filing for patents and trademarks.

Dr. Zandstra is a native of Highland, Indiana, who moved to Grand Rapids to attend Calvin College. He graduated from the seminary at Calvin with two master's degrees and served a church in Wayland while earning his Ph.D. from Western Michigan in public policy and administration. He has taught global business and economics in the MBA program at Cornerstone University for the past 10 years. He's been part of several area companies and served on the boards of manufacturing groups, while keeping in touch with his friends and connections in industry. This is where he began to understand West Michigan's dire need for more workers in science, technology, engineering and mathematics.

Tuesday, January 27
Eyeglasses Recycling Project & Dinner
6:00 – 8:00 pm, Jamark Labs
[No Meeting at Noon at the University Club!](#)

The Eyeglass Recycling Session/Dinner Meeting will be Tuesday, January 27 from 6:00 to 8:00 pm. We will meet again this Tuesday for dinner, hard work and fellowship as we process all the many pallets of glasses for the next mission trip. Come join us and bring a guest.

Orientation Meeting for Newer Members: At this evening meeting, Past International Director Gary Anderson will lead an Orientation Session for newer members (3 years or less). Learn about Lions, our club and how you can help lead and develop our activities to better serve our community!

The Lions Eyeglass Recycling Center is at Jamark Labs at 4282 Brockton SE, Suite D, Grand Rapids. It is approximately 1/2 mile east of Broadmore Avenue, about 1 block north of 44th street at the first traffic light and on the east side of Brockton. It is the northern-most suite in a series of connected businesses. Parking and entrances are available in the front of the building. If you have questions or want more information, please contact **Lion Brent Spoelstra** at or 616-283-0260 or bespoelstra@yahoo.com, or one of the other committee members.

Note: The Recycling Center will be open every Tuesday from 6:00 – 8:00 pm

Michigan Lions Forum – February 27-28

Every Lion is invited to participate in the annual Michigan Lions Forum – Strengthen the Pride is scheduled of February 27-28, 2015 in Lansing. It is another educational offering that can help you learn and meet Lions from throughout the state. Most Grand Rapids Lions have usually attended the Saturday session (Feb 28) for the educational sessions and typically car pool to Lansing. The event will be held at the Causeway Bay Hotel, 6820 S. Cedar Street, Lansing MI.

On Saturday, forum offers four sessions within which you can select one of four topics (16 topics in all). Afterward, lunch will feature the entertainment of KT Maviglia, the 2014 Miss Michigan. Her personal platform is "LISTEN UP: Advocating for those with Hearing Disabilities."

A flyer on the Michigan Lions Forum will accompany the mailing of this newsletter. The \$35.00 registration fee will be paid by the Grand Rapids Lions Club. If you plan to attend, please contact Craig Nobbelin by January 29, 2015 at c.nobbelin@yahoo.com or 616-458-0471.

Martin Luther King Jr. Holiday: A Historical Note

Martin Luther King Jr. Day is an American federal floating holiday marking the birthday of Martin Luther King, Jr. which is observed on the third Monday of January each year around the time of King's birthday (January 15). Reverend King was the chief spokesman for nonviolent activism in the civil rights movement, which successfully protested racial discrimination in federal and state law.

The campaign for a federal holiday in King's honor began soon after his assassination in 1968. President Ronald Reagan signed the holiday into law in 1983, and it was first observed three years later. At first, some states resisted observing the holiday as such, giving it alternative names or combining it with other holidays. It was officially observed in all 50 states for the first time in 2000.

Dr. Martin Luther King Jr. once said, "Life's most persistent and urgent question is: 'What are you doing for others?'" Lions Club across the District, State, Nation and World can easily answer this question. Many events are organized to celebrate and provide service on this day of observance.

Other Lion's News:

Calendar Sales: If you haven't turned in your unsold calendars or your money from calendar sales, please do so right away. Bring them to a meeting or contact **Lion Jamie Junod** at 616-224-1574 (work) or jamiemailjunod@yahoo.com.

Volunteers at Kids' Shopping Event at Meijer (Dec 6): Congratulations to the record number of Lions volunteers (& friends) who took part at this event in December: 36 members of the Grand Valley State University Campus Lions Club and 18 Grand Rapids Lions Club members. This event also helped 43 students shop (also a record number).

LCIF Rated a 4-Star Charity: Lions Clubs International Foundation (LCIF) recently earned its third consecutive 4-star rating from Charity Navigator for its effective fiscal management and its commitment to accountability and transparency. Charity Navigator examines the financial health, accountability and transparency of charities to determine its ratings. LCIF's [4-star rating](#) indicates that it consistently executes its mission in a fiscally responsible way. Only 12 percent of the charities evaluated earned a third consecutive 4-star rating. This exceptional distinction means that LCIF outperforms most other charitable organizations in the United States. You can be confident that your [donations](#) are being used in support of the programs for which they are intended. (Source LCI & FCIF 12-18-2014)