



Nuda Veritas

Published for Members by the Grand Rapids Lions Club
District 11-C-1 --- Vol. 2013-14, No. 7, November 9, 2013

UPCOMING EVENTS

**University Club
Downtown Grand Rapids**
Meetings begin at 12:15 p.m.
unless otherwise noted.

----- We Serve -----

November 11, Veterans Day

Monday, November 11, Bowling
League, Northfield Lanes, 4:45 pm

**Tuesday, November 12, Michigan
Street Corridor Planning Process,
Suzanne Schultz**

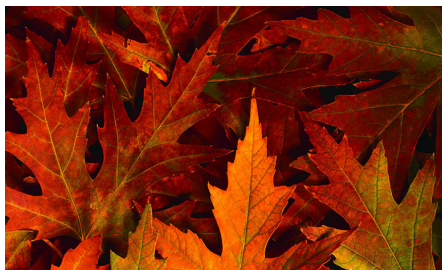
Monday, November 18, Bowling
League, Northfield Lanes, 4:45 pm

**Tuesday, November 19, Ethiopian
Children Sponsors, Melanie
Strobel**

Monday, November 25, Bowling
League, Northfield Lanes, 4:45 pm

**Tuesday, November 26, 6:00 pm,
Jamark Labs, Eyeglass Recycling
Work Session & Dinner**

**Thursday, November 28 – Happy
Thanksgiving!**



Tuesday, November 12

Michigan Street Corridor Planning Process, Suzanne Schultz

With the expansion of the medical mile and the growth in downtown Grand Rapids, solutions to the traffic congestion, emerged along the Michigan corridor and solutions needed to be found. As is typical for the planning process in Grand Rapids, the Planning Department called together stakeholders to help guide the process – ranging from health care and schools institutions, business owners, city departments, neighborhoods, transportation, the State, etc.

The process started over two years ago and involved a Steering Committee, multiple public meetings, several special studies on particular issues, multiple funding sources and numerous consultants. This Steering Committee chose to take a comprehensive that would extend the planning area from the Grand River to the East Beltline and develop a comprehensive, integrated model that would advance housing, economic development, community development, transportation and environmental outcomes to insure a sustainable future.

The Michigan Street Corridor Plan is a corridor-specific plan that will be part of the City’s Master Plan and consistent other plans that the City has adopted. It was developed by consensus to enhance this part of the city. The plan will be implemented over time with a horizon of 2035. As the plan was in process, developers saw the directions it was setting and have begun development and improvements, for example, the redevelopment of the Miller Zeilstra Lumber site and developing plans for multi-use (housing, retail, office) for a northeast block east of Diamond and Michigan.

Suzanne Schulz, Grand Rapids Planning Director, will talk to us about the Plan and possibly other planning issues facing the city. Over the past 14 years, she has helped to shift policies and land development practices in the City to create a vibrant and

sustainable community. She is responsible for overseeing city development functions associated with the Planning Commission, Board of Zoning Appeals and Historic Preservation Commission. She is a board member of the Fair Housing Center of West Michigan and is involved with statewide issues, serving as Chair to the Michigan Complete Streets Advisory Council and as a member of the Governor's Grand Rapids Advisory Group. Ms. Schulz graduated with honors from Michigan State University in Urban and Regional Planning and is a member of the Michigan Association of Planning, American Planning Association and American Institute of Certified Planners.

Tuesday, November 19 **Ethiopian Children Sponsors, Melanie Strobel**

Our speaker today, Melanie Strobel, is a Carepoint Leader with Children's Hopechest Based in Colorado Springs. Children's Hopechest has a strong presence in Ethiopia and Ms. Strobel visits annually with a mission team to work, listen and learn all we can to help build sustainable solutions for transformation, education and change. Children's HopeChest's mission is empowering orphans to overcome poverty, abandonment and violence.

Founded in 1994 to minister to orphans in the former Soviet Union, Children's HopeChest has grown to serve over 10,000 orphans living in nine countries. Children's Hopechest has programs in Russia, Swaziland, Uganda, Ethiopia, South Africa, Moldova and India. Coming soon, they plan to have programs in Haiti and Guatemala.

Melanie Strobel lives in Grand Rapids. She is a mother of five - three via biological means, one via international adoption and our fifth, a 17 year old boy who came to us via student visa from Ethiopia. She says, "Our family journey over the past four years has been so eye opening to the various needs here in Grand Rapids as well as the world. I love writing and you can find me at www.beginwithone.com where I share my travels, parenting insight and how to get involved supporting the children of Ethiopia who need our community to come alongside their community."

Remember: Meijer Kids Shopping Day **Saturday, December 7, 2013**

You have a chance to volunteer to drive and help visually impaired and disadvantaged kids shop at our annual Meijer Kids Shopping Day on Saturday, December 7 at the Cascade Meijer store, just east of I-96. Volunteer lists will be passed around at the luncheon meetings for you to sign up or you can contact **Lion Mike Thibodeau** to volunteer (thibode6@msu.edu). You will join members of the Grand Valley Campus Club who volunteer every year.

If you would like to donate funds to help with the finances, please donate when we "pass-the-hat" at meetings or send your contribution to Grand Rapids Lions Club, c/o Jeff Kraai, 2276 Old Dominion Ct SE, Kentwood, MI 49508. Lion Mike Thibodeau noted that that each additional \$75 donated means that an additional kid can

ESTIMATED SCHEDULE FOR KIDS SHOPPING

- 8:00 a.m. Pick-up at Saboath Ministries (1823 South Division)
- Parents drop off visually impaired students at Meijer
- Donuts, coffee, juice & fruit upon arrival
- 8:15 - 10:30 a.m. - shopping & wrapping
- Children driven home as they finish

participate. This day brightens the holiday season for visually impaired and needy children in our community . . . and their families.

Later, you should receive communication from Lion Mike Thibodeau on your assignment. If you have questions, please contact Mike at Tuesday's meeting or by e-mail at thibode6@msu.edu.

Lions Name and Emblem

Editor's Note: Periodically, it is good to remind ourselves what the Lions name and emblem mean. (Source: LCI)

The Lions Name

On June 17, 1917 at the invitation of Melvin Jones, delegates met in Chicago. The only point of contention was the selection of a name for the new organization. Melvin Jones researched the idea of calling the new organization *Lions*. He was convinced that the lion stood for strength, courage, fidelity and vital action. On a secret ballot, the name *Lions* was chosen over several others.

The Lions Emblem

At the 1919 convention, there was a move to change the symbol, but a young attorney from Denver, Colorado rose to speak. His name was Halsted Ritter. "The name Lions stands not only for fraternity, good fellowship, strength of character and purpose, but above all, its combination of L-I-O-N-S heralds to the country the true meaning of citizenship: LIBERTY, INTELLIGENCE, OUR NATION'S SAFETY."

The January 1931 issue of *THE LION Magazine* featured this interpretation of the association's name:

Our name was not selected at random, neither was it a coined name. From time immemorial, the lion has been the symbol of all that was good, and because of the symbolism that name was chosen. Four outstanding qualities – Courage, Strength, Activity and Fidelity – had largely to do with the adoption of the name. The last mentioned of these qualities, Fidelity, has a deep and peculiar significance for all Lions. The lion symbol has been a symbol of Fidelity through the ages and among all nations, ancient and modern. It stands for loyalty to a friend, loyalty to a principle, loyalty to a duty, loyalty to a trust.

The emblem consists of a gold letter "L" on a circular area. Bordering this is a circular area with two Lion profiles facing away from the center. The word "Lions" appears at the top and "International" at the bottom. The Lions face both past and future – showing both pride of heritage and confidence in the future.

Lions News

Mark Your Lions Calendars:

- ❖ Saturday, December 14, 6:00 pm: Holiday Party at the Kim & Pam Gary's new home (Invitations will be forthcoming)
- ❖ Tuesday, December 17, 12:15 pm: Holiday Luncheon, Chevron Awards, Melvin Jones Fellowship Awards & Holiday Raffle

Grand Rapids Lions Club, Website: www.grlions.org
Mailing Address: c/o Craig Nobbelin, Secretary, 258 Morris Avenue SE, Grand Rapids, MI 49503
Editor & Lions Secretary: Craig Nobbelin, 616-458-0471 or e-mail: cnobbelin@sbcglobal.net