



Nuda Veritas

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District 11-C-1 --- Vol. 2013-14, No. 12, January 18, 2014

UPCOMING EVENTS

**University Club
Downtown Grand Rapids
Meetings begin at 12:15 p.m.
unless otherwise noted.**

----- **We Serve** -----

Monday, January 20, Martin Luther King, Jr. Holiday

Monday, January 20, Bowling League, Northfield Lanes, 4:45 pm

Tuesday, January 21, Identity Theft is More Than Just about Your Bank Account, Ralph Holewinski

Monday, January 27, Bowling League, Northfield Lanes, 4:45 pm

Tuesday, January 28, 6:00 pm, Jamark Labs, Eyeglass Recycling Work Session & Dinner

Monday, February 3, Bowling League, Northfield Lanes, 4:45 pm

Tuesday, February 4, Lions Strategic Plan Presentation, Scott Brady

Monday, February 10, Bowling, Northfield Lanes, 4:45 pm

Tuesday, February 11, Calvin College Mexican Vision Mission Trip, Larry Gerbens

Tuesday, January 21

Identity Theft is More Than Just about Your Bank Account, Ralph Holewinski

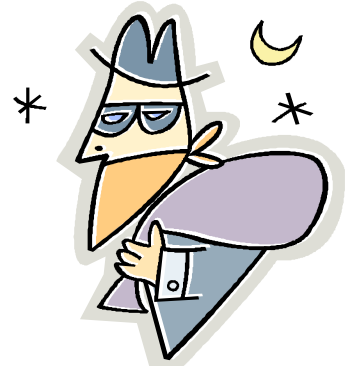
(Program from the cancelled January 7 meeting.)

The term identity theft was coined in 1964. However, it is not literally possible to steal an identity, with less ambiguous terms that could be described as identity fraud or impersonation.

Identity theft is a form of stealing someone's identity in which someone (the thief) pretends to be someone else by assuming that person's identity to gain access to resources, obtain credit and other benefits in that person's name. The victim of identity theft can suffer adverse consequences if they are held responsible for the thief's actions. Identity theft occurs when someone uses another's personally identifying information, like their name, identifying number, or credit card number without their permission in order to commit fraud or other crimes.

Basic steps to take include placing an initial fraud alert to make it harder for the thief to obtain credit, monitor your progress with your credit reports, create a record, etc. Lion Ralph Holewinski will describe what can be affected and what you can do about it.

Ralph joined the Lions in April 2012 and was co-recipient of the Rookie of the Year Award last year. He was born and raised in Gaylord, MI. He raised three sons and a daughter in San Diego, CA, and returned to Michigan to experience the four seasons again and to pursue his favorite pastimes of hunting, fishing and the great outdoors. Ralph graduated of The University of Notre Dame. In addition to his 4 married children, he has 3 grandchildren.



Tuesday, January 28
Eyeglasses Recycling Project & Dinner,
6:00 – 8:00 pm, Jamark Labs
No Meeting at Noon at the University Club!

The Eyeglass Recycling Session/Dinner Meeting will be Tuesday, January 28, from 6:00 to 8:00 pm. All Lions, spouses and guests are encouraged to participate. There are still many, many boxes of glasses to process. Let's have a crowd show up!

If you have questions or want more information, please contact **Lion Brent Spoelstra** at bespoelstra@yahoo.com or 616-283-0260, or one of the other committee members.

The Lions Eyeglass Recycling Center is at Jamark Labs at 4282 Brockton SE, Suite D, Grand Rapids. It is approximately 1/2 mile east of Broadmore Avenue, about 1 block north of 44th street at the first traffic light and on the east side of Brockton. It is the northern-most suite in a series of connected businesses. Parking and entrances are available in the front of the building.

Note: *The Recycling Center will be open on every Tuesday from 6:00 – 8:00 pm.*

Strategic Planning Update



Many Lions and other civic clubs are struggled to maintain/expand membership in order to serve their target audiences. Last May, Lions members, including many Past-Presidents, were invited to participate to a strategic planning process aimed at strengthening our club. At the initial meeting, **Lion Rick Walker** facilitated the discussion with many ideas being shared and discussed. This resulted in identification of several areas or categories that are important to the future of our members and the mission we serve. These included:

- ◆ Community – how to tell our story; a marketing plan
- ◆ Members – how are we meeting member needs & expectations; an internal and external marketing plan
- ◆ Chosen Activity – how can we improve the document the management process with greater professionalism
- ◆ Process – identify specific, quantifiable goals/objectives with a specific timeframes
- ◆ The Board – how to strengthen the process of leadership of the club

From this beginning, the leadership formed two committees to work over the summer to come up with recommendations for the Board of Directors in September. **Lion Kim Gary** chaired the Governance Committee to evaluate the Governance and structure of the club. **Lion Rick Walker** chaired the Mission Committee to evaluate strategies that focused membership and activities to retain members, strengthening the professional management of the club and a goal to be seen as a premier volunteer organization in the community.

The Board of Directors approved the two reports and referred them to the Past-Presidents for implementation. The products and more specific strategies will be brought back to the Board for approval. Several Past-Presidents took the lead in heading-up discussions in several areas. At the

luncheon meeting on February 4, an update on the process and recommendations will be discussed and additional input from the members will be solicited. ***We encourage members to attend!***

We Welcome Our Lions Club's Newer Members

Although we have had some resignations or members leaving the club, our new members help to revitalize the club. We had three members joined late last year, 1 more in the fall and two members who were just approved by the board. Also, a Lion also transferred in the fall. You may have seen them at meetings or at our activities. More contact information can be found at our club's website in the members-only section – www.e-clubhouse.org/sites/grandrapidsmi. If you don't know how to access the members section, please contact Craig Nobbelin, c.nobbelin@yahoo.com or Jacqueline Smart-Parrish, jacqueline.smart@worldsourcetech.com.

Late Last Spring

- ✓ **Dr. Lillian Kalaczinski**, sponsored by Gary Anderson: Director of the Grand Rapids Lions Club Vision Clinic at Cherry Street Health Services, 100 Cherry Street SE, Grand Rapids 49503; Spouse – David; personal email – lkalaczinski@sbcglobal.net; business email – lilliank@cherryhealth.com;
- ✓ **Ryan VanDyk**, sponsored by John Rice; VanDyk Mortgage at 2449 Camelot Court SE, Grand Rapids, MI 49546; business email – rvandyk@vandykmortgage.com.
- ✓ **Edward Wiest**, sponsored by Gary Anderson; semi-retired attorney, who has an office at his daughter's law office, 25 Ionia SW, Grand Rapids, MI 49503; Spouse – Cathy; business email – ewiest@howardlawgr.com.

This Fall

- ✓ **Joshua Nyman**, sponsored by John Rice; Windstream Communication, 40 Monroe Centre NW, Grand Rapids, MI 49503; Spouse – Erica; personal email – joshnyman@gmail.com; business email – joshua.nyman@windstream.com.
- ✓ **Thad Phelps**, joined Lions in June 2011 and transferred from Cass City Lions Club; financial sector; business email - tkphelps@charter.net.

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- ✓ **Dereck Moore**, sponsored by Shelley Irwin; Moore Mentor Services, 2652 Brooklane Ave SE, Grand Rapids, MI 49507; Spouse – Martha; personal email – mooredereck@yahoo.com; business email – derek@moorementorservices.vpweb.com.
- ✓ **Kyle Travis**, sponsored by Jamie Junod; Stifel, Nicolaus & Company, 5181 Cascade Road SE, Grand Rapids, MI 49546; Spouse – Emily; personal email – travis.kd@gmail.com.

Other Lions News

Lions District 11-C1/11-E1 Convention: All members are invited to attend the annual 11-C1 Convention, a combined convention with District 11-E1. It will be held at the Doubletree Hotel by Hilton, Holland, MI from Friday, March 21 – Sunday, March 23. Some members go up for the whole fun weekend, while a number of Lions members go for the day on Saturday for lunch and for the business meeting. The Grand Rapids Lions Club has 10 votes at the business meeting. Any member can be a delegate. More information will be forthcoming in a future edition of the *Nuda Veritas*.

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