



Nuda Veritas

Published for Members by the Grand Rapids Lions Club
District 11-C-1 --- Vol. 2016-17, No. 18, May 13, 2017

UPCOMING EVENTS

University Club

Downtown Grand Rapids

Meetings begin at 12:15 p.m. unless otherwise noted.

----- **We Serve** -----

**Tuesday, May 16, Road Scholar,
Julie Karas**

Tuesday, May 16, Recycling Work
Session, Eyeglass Recycling
Center, 6:00 – 8:00 pm

**Tuesday, May 23, Elite One
Media, Sergei Petrenko**

Tuesday, May 23, Recycling Work
Session, Eyeglass Recycling
Center, 6:00 – 8:00 pm

Monday, May 29 – Memorial Day

Tuesday, May 30, Lions Board
Meeting, ABVI, Noon

**Tuesday, May 30, Eyeglasses
Recycling Project & Dinner,
Jamark Labs, 6:00 pm**

**Tuesday, June 6, Lions Annual
Meeting, Location to be
Announced**

Saturday, June 10, VI Sports Day

*Note: The Recycling Center hours are 6:00 -
8:00 pm through the remainder of this year.*

Tuesday, May 16 Road Scholar, Julie Karas

Road Scholar inspires adults to learn, discover and travel. Its learning adventures open minds for new ideas and deepen understanding of oneself and of the world's peoples, places, cultures, history and environments. It offers meaningful and often transformational educational adventures to engage people to learn and understand.

Road Scholar was founded in 1975 as Elderhostel. Elderhostel was rebranded Road Scholar in 2010 to reflect the growth and evolution of the organization. It is the world's largest and most innovative creator of experiential learning opportunities. As a not-for-profit education organization, it has guided generations on transformative learning adventures from Greenland to Cuba; from San Francisco to Siberia, and nearly everywhere in between.

The "scholars" is a diverse community of knowledge seekers and explorers who are united in the belief that lifelong learning is a vital part of overall wellbeing. They believe in living life to the fullest at every age by experiencing the world and not just looking at it. It is meeting new people, touching history where it happened and delving deep into the cultures and landscapes they explore.

Alongside experts, participants experience in-depth and behind-the-scenes learning opportunities by land and by sea on travel adventures designed for all ages. Road Scholar offers 5,500 learning adventures in 150 countries and all 50 states. It serves more than 100,000 participants per year.

On average, participants save 20% per night compared with comparable trips offered by commercial tour companies. That's because every Road Scholar learning adventure includes most meals and all lodging, tips and taxes, behind-the-scenes experiences, expert lectures, group expeditions, and listening

devices—24/7 emergency assistance, too. In addition, nearly \$2 million in donations are contributed every year to so it can offer “enrichment grants” to those who otherwise could not afford a Road Scholar trip.

Tuesday, May 23 **Elite One Media, Sergei Petrenko**

Elite One Media is an online media marketing company which is designed to create, develop and manage websites, and create content for social media platforms. It specializes in Google Street View virtual tours, 360° marketing and SEO. Their services include:

- Creating responsive websites, branding and beautiful graphics for businesses; This includes maximizing search placement, making a professional website and ensuring the website responsive to users.
- Developing the right platforms for each company and its audience, creating content for the various components and managing each account; This helps companies understand how social media can help a business, establish an online presence and staying connected to enhance the company’s web traffic, while bringing in new customers and exposure its brand(s).
- Developing 360° Virtual Tours which serve as a great way to show your customers how fantastic your space or products are even before they step through the door.

Sergei Petrenko is owner of Elite One Media and Google 3D affiliate. He is a dedicated entrepreneur of multiple businesses, father and husband. He and his sister, Yelenda Wells, will give an in depth look at this new technology which may be the backbone of the "next-gen" of future business interactions. His office is located in Wyoming, Michigan.

Thank You White Cane Drive Volunteers

Lions Anne Baird and Bill Fleetham just want to give a SHOUT OUT to all the Grand Rapids Lions, Cherry Street Health staff and Teachers of the Visually Impaired from KISD who volunteered on Friday and Saturday, May 5th & 6th for the White Cane Campaign. There was a total of 37 volunteers in all. We raised just over \$1,547 . . . about \$600 more from this site alone, and approximately the total from both the Cascade and Alpine Wal-Marts from last year.

Here is a list of the GR Lions who volunteered if you would like to give them recognition in the NUDA:

Grand Rapids Lions Club Members: Jim and Anne Baird, Scott Brady, Dave DeLorm, Becky Eyestone, Bill Fleetham, Molly Fleetham, Don Jakel, Jana Kim, Rob Lalley, Renee Mika, Richard Nelson, Kathy O’Bee, John Rice, Bob Snyder (& Alice), Ed Thauer, Bob Winchester.

Cherry Street Health Services: Shauna Bayer, Angie Chevez, Bev Dominiak, Gloria Maya, Renee Mika (also a Lion) (Max, son), Julia Parker.

Ken-O-Sha Teachers: Michelle Cameron, Pam Gloppe, Joanne Hewartson, Carol Lillie, Rita Loper, Alyssa Kaminski (Alina - Daughter), Jana Kim (also a Lion), Colleen Klesmith, Julie Love, Nancy Ozinga (Sara Stanford - student), Lisa Polzin, Shannon Spettel, Liz Tanja, Stephanie VanderGalien, Mary West. (* A special thanks to the RETIRED staff who came back to help as volunteers.)

The funds raised will help buy glasses for children who are blind or visually impaired from birth through age five. These children often have other developmental challenges. Throughout the world, the long white cane is used by people who are blind or visually impaired as a tool for safe and reliable navigation. Our club has raised funds during the White Cane Drive for many years. A “Mail Campaign” is currently underway. If you want to give a donation, please send for check to Jeff Kraai, Treasurer, Grand Rapids Lions Club, 2276 Old Dominion Ct., Kentwood MI 49508.

*Let your editor know if you were missed & we will recognize you in a later newsletter edition.

Coast to Coast Raffle

Lions May Birthdays Have a Great Year!		
Paul Sullivan	May	3
Jim Kaiser	May	7
Pamela Fox	May	12
Paul Lytikainen	May	23
David Nellist	May	23
Edwin Thauer	May	24
Kathryn Oberlin	May	27
John VanderHeide	May	27
Jeffery Kraai	May	28
Anna Clifford	May	30

All during May, you can purchase a 2017 raffle ticket for the Choose Your Coast Raffle! With each raffle ticket purchased, you will have a chance for two to travel to New York, San Francisco, Orlando or Seattle for a four day – three-night trip . . . your choice.

Tickets are \$20 each, or 6 for \$100. The proceeds of the raffle benefit ABVI, one of our major charities. The drawing will be held on June 2, 2017. Please contact Lion Rick Stevens at ABVI to order your ticket(s): 616-458-1187 or rstevens@abvimichigan.org.

Looking Back – Grand Rapids Lions Club – After Labor Day 1944

As we approach our 100th anniversary in 2019, as the club looks forward, this series of articles looks back on the activities of the club, this time drawing upon some of the earliest Nuda Veritas editions that we have in our archives after Labor Day 1944.

Here are a selection of thoughts and activities from this time period. The Tuesday weekly luncheons continued at the Pantlind Hotel. Here are a few programs:

- Charles Humphrey, of Ironwood and the President of the Michigan State Bar Association, spoke at the first in September.
- One week in September (Monday thru Friday), several clubs opened their weekly presentation to the members of the other clubs: Kiwanis Club, Lions Club, Optimist Club, Rotary Club and Advertising Club..
- Just as it is now, people recognized Grand Rapids as “a Convention City” with the Nuda Veritas listed all the conventions scheduled for the following year.
- The Veterans Counseling Service for Kent County told about “the problems of the returning men and women . . . necessary for their families to have an understanding of the adjustments that they have to make when returning to civilian life. [Comment: War affects service members whenever wars are fought.]

- “One of our boys’ Representation Barney Jonkman, who was up for re-election that November, talked about the activities in Washington during the war.
- Ralph Oyler from the Federal Narcotics Bureau talked about his experience “in running down drug peddlers in all parts of the U.S.
- A December meeting honored this year’s South High Football Champions. [South High is now the Gerald R. Ford Jobs Corp Center.]
- The Christmas lunch served “roast turkey and all the trimmings, following a message from the Lions chaplain and drawings for Christmas gifts.

The Nuda Veritas had numerous interesting comments, observations, and facts on Lion issues, including:

- Several articles talked about the Boy Scouts, which at one time an important charity of the Club. This lasted until our membership declined and we decided to focus on our core mission (2003 Strategic Plan – the Blind & Visually Impaired.
- “It might be well to remember: The time for a fellow to watch himself is when he thinks nobody else is watching him.”
- A couple articles touted November 7 as the day for Lions to bundle their newspapers and magazines together and bring them to the meeting to raise funds for the Lions Club Blind Fund. One Lions member offered to have one of his Quimbly-Kain Paper Company trucks pick papers up at any Lions house who hadn’t discarded them for a long time. The Club collected 19,040 lbs. and earned \$143.78 for the Blind Fund.
- Would You Mind? The article asked members to vote for two of our members: Barney Jonkman for U.S. Congressman and Percy Green for State Senator. [Jonkman was re-elected & served from 1940 – 1948 when Gerald Ford took over his seat] [Greene was elected & served from 1945 – 1962]
- Planning began in November for the 1945 Lake Michigan Cruise.

Bowling:

- In reading the old newsletter, a reader can discover interesting facts, such as when our Lions Club began its bowling league. Staring 16th season in the fall 1944, can you guess when it began?
- A bowling-related article, said that “for the first time in 15 years, [the bowling league] was dead broke (and even worse than that)”; action resulted that in increasing “our so-called entry fee – which is levied on each individual on the first night of bowling – from \$1.00 to \$2.00 per man.” If a Lion is absent, he must “kick-in \$.75 per night rather than the \$.50” previously.

War Commentary:

- The death of Captain Bill Bruitt, son of Lion Harold and Mrs. Burt, was announced in the Nuda Veritas. “He completed his missions in Europe and then went back into fighter service instead of the bomber ships.” He was close to his family, but “took this conflict as a personal responsibility.”
- An article titled “White Christmas” about Bing Crosby and “our kids eating K-rations in water-filled foxholes is not Christmas . . . as civic leaders (perhaps the Lions) sit around well-stocked dinner tables talking about post-war problems” -- reminded Lions – “These kids are not worried about employment when they get back – what they are most concerned about is getting back.”
- With shortages of the war, several members brought in old eyeglass frames “in fitting up some of the boys and girls in a sight-saving class, and other who find it necessary because of circumstance to ask for help in getting glasses.”
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Other Lions News:

Lions Annual Meeting: If you haven't already, mark your Calendars for **Tuesday, June 6**, 6:00 – 8:45 pm when the 2016-17 Annual Meeting will be held. The location will be Stone Water Country Club, 7177 Kalamazoo Avenue SE, Caledonia, MI 49316. Our current President, Shawn Eyestone, will preside. The program will offer videos and commentary about the 100th Anniversary of the International Lions Club International's founding this year.

VI Sports Day: Correction! VI Sports Day will take place on the morning of **Saturday, June 10**. Volunteers will be needed. It is a lot of fun! More information will be forthcoming.

Drive for Vision Fundraiser: The 30th Annual Grand Rapids Ophthalmology Drive for Vision will be held at Quail Ridge Golf Club on **Monday, June 19**, 2017. There are opportunities for sponsorship (a range of levels), to play golf and to volunteer. For information, contact Jamie Junod at 616-560-2164.

LCI – 100 Years of Service, 200 Countries: Mark Your Calendars! Time is getting short for this once in a lifetime event. The Lions International Convention will be held on June 30 – July 4 in Chicago – where it all began and right in our own back yard. This is your most convenient chance to attend an LCI convention, let alone the 100th Anniversary of the organization. Registration cost is: regular \$180 from January 14 - March 31, and late registration will be \$200 from April 1 until convention. Special notes: *Michigan Night* is an Interactive Dinner Show at Tommy Guns Garage on July 2; the Michigan Hotel is The Hyatt Regency McCormick; *Amtrak* is cheapest form of transportation since parking is pricey.

Grand Rapids Lions Club, Website: www.grlions.org
Mailing Address: c/o Craig Nobbelin, Secretary, and 258 Morris Avenue SE, Grand Rapids, MI 49503
Editor & Lions Secretary: Craig Nobbelin, 616-458-0471 or e-mail: c.nobbelin@yahoo.com